

# STRIKINGLY TRUE

## A YEARBOOK OF THE WEIRD

Ripley Publishing builds on its worldwide success with the launch of a new annual in its multimillion bestselling series. **Ripley's Believe It or Not! Strikingly True** is an all-new collection of the strangest stories from around the globe. An eye-catching red and silver holographic foil cover with lenticular ensures that the book stands out on the shelf.

A mind-boggling array of incredible and bizarre facts, stories, interviews, lists, and features are all presented in a bright new design. Look out for a special section on weird Olympic facts, and some stunning features on tattooed ladies, ancient mummies, and walls of death, among many others. Fascinating interviews with some of the planet's most extraordinary people explore their motivations, while the popular "Ripley Research" boxes explain the science behind some of the most unbelievable tales in the book. Strikingly True also includes a dramatic 8-page gatefold pullout that celebrates the sideshow performers who appeared at Ripley's first ever Odditorium—at the 1933 Chicago World's Fair. With something strange to entertain and shock every member of the family, Strikingly True is sure to continue the massive success of the expanding Ripley's book brand.

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### Contact information

The following are available for interview, as are many of the people in the book.

- Edward Meyer VP, Exhibits and Archives
- Tim O'Brien VP, Communications
- Anne Marshall Publisher

### Please contact Frank Wolff

Phone: 407 339-0879

e-mail: [frank@wellonscommunications.com](mailto:frank@wellonscommunications.com)

